The »Ostasiatische Zeitschrift«, the oldest and most renowned regular publication on East-Asian art in Germany is published by the Deutsche Gesellschaft für Ostasiatische Kunst e.V., Berlin, the association of the friends of the Museum für Asiatische Kunst Berlin.

The magazine is published twice a year, end of April and end of October and has a volume of 64 pages.

1000 copies are circulated. 400 are distributed directly amongst the members of the Deutsche Gesellschaft für Ostasiatische Kunst, another 100 in worldwide exchange with specialised museums, art dealers and libraries, the rest is sold in the museum shop of the Museum für Asiatische Kunst, Berlin and specialised bookshops. On occasion of high ranking exhibitions of East-Asian art in other museums more magazines are printed and distributed through the respective museum stores.

Printed Magazines: 1.000
Subscription: 450
Free distribution to specialised institutions: 100
Publication Dates: Biannually in spring and autumn

WHOM TO CONTACT

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SIZES & AD-RATES

Ratefares are listed in Euro

*Trimming 3mm on each side

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*Please note that you have to add 3mm for trimming on each side.

Special Rates

| U2 = 2nd Cover Page | 210 | 280 | 750.– | 750.– |
| U3 = 3rd Cover Page | 210 | 280 | 750.– | 750.– |
| U4 = Cover Page (outer back side) | 210 | 280 | 1,000.– | 1,000.– |

WEBBANNER SKYSCAPER SIZE Rate in Euro

| Print ad transformed to Webbanner | ca. 200 x 700 px | 90,– |
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Design Services are available if you want us to design or refine your ad you will be charged by the hour. Hourly rate: 79.- Euro (There is no reduction on these costs.)

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Sizes are given in mm (width x height)

All ads are printed in CMYK 4c if not black and white
Additional colours are possible on special request.
Additional costs will be billed separately.
DATES & TECHNICAL REQUIREMENTS

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Technical Data:
- **We print:** CMYK Offset, Euroscala, ISO-Forga-Norm
- **Light spot:** Screen tone values should not be less than 5%. Slight colour changes are possible variations due to technical tolerances.
- **Print AD:** PDF, highend pdf with pdfX3-standard, with the resolution of 300 dpi in the picturefiles, in 4-colour Euroscale (CMYK-modus) or black and white, 1:1 original size. (print-profli: ISO Coated V2)
- **Webbanner:** JPG, ca. 200 x 700 pxl. RGB, .jpg

If you have problems designing your ad, Ms. Paulich, responsible for graphic design at the magazine, will be happy to design your ad to your input and scan your photographic material. Results and costs will be billed to you directly by Paulich-Graphikdesign, who will be pleased to send you in advance a list indicating all costs for designing your special advertisement.

Please send your material to:

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